

East and Southeast Asia Biodiversity Information Initiative (ESABII)
Logo Usage Rules

1. Purpose

These Rules stipulate the necessary items regulation the use of the ESABII logo (hereafter, “Logo”).

2. Prohibitions

Parties using the Logo must not violate the prohibitions stipulated in the Attachment below.

3. Obligations of Parties Using the Logo

Parties using the Logo must faithfully and sincerely observe these Rules. The MOE shall bear no responsibility whatsoever for any liability which may arise from the use of the Logo. Parties using the Logo agree to fully indemnify the MOE against any claims arising out of their use of the Logo.

4. Requests for Correction of Logo

When parties using the Logo violate the prohibitions specified on the Attachment, the MOE may request that said parties correct their use. The MOE shall bear no responsibility whatsoever for any liability arising from such requests.

5. Cancellation of Logo Use Approval

When parties using the Logo fail to conform with requests for correction of Logo use specified in 6 above, the MOE may cancel its approval for said parties to use the Logo. The MOE shall bear no responsibility whatsoever for any liability arising from such cancellations.

6. Others

Items not specified in these Rules shall be separately stipulated as necessary by the Director of Biodiversity Center of Japan, MOE.

Supplementary Provisions

These Rules shall come into force from April 1 ,2013.

Attachment

Logo Use Prohibitions

The use of the Logo is prohibited under the following conditions.

- (1) When the use violates the stipulations of the attached document “East and Southeast Asia Biodiversity Information Initiative (ESABII) Concept and Specifications”.
- (2) When the use conspicuously deviates from the objectives of ESABII or there are concerns that such use may impair the dignity of ESABII.
- (3) When the use violates, or there are concerns that it may violate, laws, regulations, public order or decency.
- (4) When the use defames a particular organization or individual.
- (5) When the user receives unfair gains from the use of the Logo or from the provision of goods, printed matter or services accompanying the use of the Logo.
- (6) When the use is tied to fundraising activities.
- (7) When the use is to guarantee or certify the quality of goods or services provided.
- (8) When the user is a fictitious entity.
- (9) When the use otherwise fails to comply with the provisions of these Rules.